

## Was wireless just another over-hyped dot-bomb... or is it the sleeping giant of Wall Street?

The investor who takes the time to grasp the technology that's driving the wireless industry will have the confidence to buy out-of-favor stocks now, at ridiculously low prices.

### Introducing the authoritative and unbiased newsletter of the wireless industry

If you are an investor who has not yet ventured into the world of wireless, there has never been a better time to buy the out-of-favor stocks of some (but by no means all) of the cutting-edge wireless companies, the ones that will soon dominate an immense and very profitable industry.

If you are a technology investor who already owns some of those badly-battered wireless stocks, a subscription to *Forbes/Andrew Seybold's WIRELESS OUTLOOK* will give you an expert understanding of what's really going on with the wireless industry...

- ▶ What really happened to the promise of wireless...
- ▶ Why wireless is anything but dead...

- ▶ Why the best of the wireless stocks are badly oversold.
- ▶ Which still un-discovered wireless stocks are ripe for the picking.

When wireless companies begin soon to post substantial and unpredicted-by-Wall Street profits, their stock prices will soar and the best way to cash in is with a subscription to *Forbes/Andrew Seybold's WIRELESS OUTLOOK*.



**Edited by the acknowledged authority and leading consultant to the wireless community**

As a long-term investor, you need to know what companies own the wireless technologies that insure their future dominance. You need advice from someone with technical expertise, not Wall Street spin, and there is no more-highly-regarded authority in the world of wireless than Andy Seybold.

Andy Seybold is an electrical engineer and businessman, not your typical "Wall Street type." He's been involved with computers and wireless communications for more than 30 years, is a founding member of the Portable Computer and Communications Association, and for many years, has been the leading consultant to most of the cutting-edge companies in the wireless industry.

Andy Seybold provides independent, outside opinion to boards of directors who have to make tough decisions involving hundreds of millions (sometimes billions) of dollars. When engineers and product development

people say they've got a new "sure-thing" technology, Andy Seybold provides a 2nd opinion before big bucks are spent on development.

Over the years, a cold-blooded ability to know what will, and will not, succeed in the wireless marketplace has earned Andy Seybold the respect of the industry.

And that is what you will find in every issue of *Forbes/Andrew Seybold's WIRELESS OUTLOOK* — the facts, technical analysis, relevant information and related statistics that reveal the future wireless winners.

Yes, the wireless industry in America has been slow to live up to its promise, but, as a subscriber, you'll understand why wireless has stumbled not fallen. The facts are that vastly superior wireless devices offering astonishing (practical) applications at blazing-fast speeds will soon send consumers (both business and individuals) flocking to buy.

**"Guilt by association!" is providing an incredible buying opportunity!**

As a subscriber to *Forbes/Andrew Seybold's WIRELESS OUTLOOK*, you will soon understand why wireless stocks in general have taken a bum wrap and why Wall Street has lumped wireless in with the rest of "technology."

- ▶ In the aftermath of the dot-bombs and the (much-deserved) bursting of the Internet bubble, Wall Street is cynical and suspicious of

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all technologies, but particularly any that have been over-hyped, or connected with the promise of huge future profits.

▶ Wireless hasn't delivered! There are four reasons why wireless in the U.S. is so far behind the rest of the world, and as a subscriber to *Forbes/Andrew Seybold's WIRELESS OUTLOOK*, you'll understand how wireless is about to break free and fulfill its promise:

#### **NOW-SOLVED PROBLEM #1**

3G, the wireless technology that will imbue the next generation of handheld devices with the blazing fast speed needed to surf the Internet and perform other PC-like functions, will soon debut in the U.S. It's already up and running in Korea and Japan where wireless handheld devices now perform many of the functions of the PC in America.

#### **NOW-SOLVED PROBLEM #2**

The spectrum (air waves) needed to make 3G "fly" have been tied up by the Federal Communications Commission. That too is finally about to change.

#### **NOW-SOLVED PROBLEM #3**

Consumers have shied away from even the newest wireless devices because of their slow data speeds. 3G technology and new far-faster chips will deliver incredible speed!

#### **NOW-SOLVED PROBLEM #4**

Short battery life. Consumers have been turned off by wireless devices that die after a few hours of use, but a new generation of cheaper, faster chips that use far less electricity will soon result in wireless laptops and other wireless devices that will perform for days and weeks between charges.

### **The "promise," you remember... "wireless was gonna change everything!"**

There is nothing whatsoever wrong with the promise...only timing and the over-reaction of a dot-com crazed stock market that drove stock prices up too fast. Wireless will indeed replace a significant chunk of traditional communication for the simple reason that...

### **People like to be simultaneously mobile and connected.**

As wireless finally gets up to speed in the U.S., some, but not all, wireless stocks are going to see a surge in their trading prices of 50%...100%...and even 200% and more as profits begin to dumbfound the skeptics.

### **Huge profits are just ahead!**

Right now, the wireless industry as a whole has hit bottom or close to it. But don't wait for signs of a turn before investing. By the time companies start posting improved earnings, the stock prices will have increased and you will have missed your chance to get in on rock bottom prices.

Technology is the key to everything. Technology is integral to marketing, to consumer acceptance, and ultimately to profits, growth and the value of a company's stock.

The safe, certain path to investing profitably in wireless is not knowledge of the stock market, but a basic grasp of the technologies of the companies followed in *Forbes/Andrew Seybold's WIRELESS OUTLOOK*.

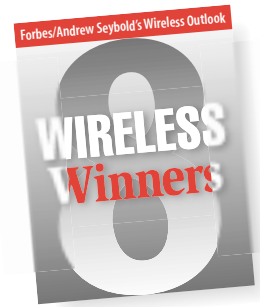
Unless you understand why the technology of a particular wireless company is unique and

better, you will lack the confidence to buy good wireless stocks when all on Wall Street have abandoned them.

*Forbes/Andrew Seybold's WIRELESS OUTLOOK* is the monthly newsletter for the long-term investor who wants to know what companies own tomorrow's wireless technologies.

There are currently just ten wireless companies in the core portfolio. That's not many considering the hundreds of highly visible wireless companies competing not just for contracts and customers, but for your investment dollars as well.

### **Free Report when you subscribe – reveals the 8 wireless stocks that have the best chance of becoming the next Microsoft!**



The painful crash of the NASDAQ has created a tremendous opportunity to buy into wonderful companies at some of the lowest prices their stocks will likely ever see. But fierce competition will make road-kill of some wireless companies. A precious few others will go on to generate the kind of steam-roller growth of past titans like Intel, Microsoft and Cisco. Subscribe now, and you'll receive FREE the special report, *8 Wireless Winners*, in which you'll find the in-depth story of why each of these companies is destined for tremendous long-term growth.

## **Subscribe now and save 50%! Call 1-800-293-3157 or mail coupon below**

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